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FASHION SEASON
EXPLAINED

+

MODELLING TIPS
Essential modelling tips
for beginners

INTRODUCING

Robbie

CANNER



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OPENING REMARKS

In this edition, we have compiled a range of exciting content, including valuable modelling tips, an in-depth explanation of fashion seasons, and a captivating cover story featuring the remarkable Robbie Canner, a renowned beauty queen and model.

Prepare to be inspired as we unveil the captivating story of Robbie Canner, a remarkable beauty queen and model who has made waves in the industry. From winning prestigious titles to becoming an influential figure in the world of fashion, Robbie's journey is nothing short of extraordinary. Join us as we explore her triumphs, challenges, and the secrets to her success. This exclusive interview offers a glimpse into the life of a true trailblazer and showcases Robbie's unwavering passion and dedication to her craft.

Olivia Robinson
Editor-At-Large

GLOBAL elite MODELS

06.

FASHION SEASON

Spring/summer, fall/winter, pre-fall, resort - why are there so many seasons in fashion?

10.

FASHION TIPS

Practical tips on how to cultivate your own special look.

12.

MODELLING TIPS

A list of surefire tips that you must follow to break into the modeling industry and kickstart your career

14.

FEATURE STORY

One on one interview with emerging fashion designer and rising star Kavya Prakhyati

16.

IN PICTURES

Here's a look at the amazing cast of the Bamboozle Room

20.

COVER STORY

Find out more about Robbie Canner - a charming and beautiful beauty queen and model



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Fashion SEASON

EXPLAINED: THE 4 FASHION SEASONS

The fashion sector is a lively and rapidly evolving field that continually adapts to fresh styles, creations, and seasonal variations. In this industry, meticulous preparation for fashion seasons is critical, and the fashion calendar serves as a vital instrument to steer this process.

The fashion industry is a dynamic and fast-paced environment that constantly changes with new trends, designs, and seasons. Planning for fashion seasons is a crucial aspect of the industry, and the fashion calendar is the essential tool that guides this process.

The fashion calendar outlines the industry's seasonal schedule, with four major seasons: spring/summer, fall/winter, pre-fall, and resort/cruise. Each season has its own unique theme, trends, colours, and fabrics. For instance, the spring/summer season features lighter and brighter colors, while the fall/winter season features deeper and darker hues.


Fashion brands and designers use the fashion calendar to plan their collections, from conceptualization to production to marketing. The calendar serves as a guideline to ensure that they meet the deadlines for each season and keep up with the industry's pace.

One crucial aspect of planning for fashion seasons is trend forecasting. Trend forecasting involves predicting the upcoming trends that will dominate each season. It helps designers and brands create collections that are not only stylish but also in line with consumer demand. Trend forecasting also involves analyzing consumer behaviour, social media trends, and global events that might impact the fashion industry.

In an era heavily influenced by social media, trend forecasters actively monitor the digital landscape for emerging trends and movements. They decipher the impact of influential fashion bloggers, influencers, and celebrities, whose choices reverberate through the online realm. Social media platforms provide a real-time pulse of fashion trends, allowing trend forecasters to capture the zeitgeist and distill it into valuable insights for designers and brands.

Another essential aspect of planning for fashion seasons is budgeting. Designers and brands need to budget for various expenses, such as materials, production, marketing, and distribution. They also need to factor in the cost of research and development, which includes designing and producing samples to showcase their collections.



A fashion runway scene featuring several models. The primary focus is on a model in the foreground wearing a vibrant, sleeveless green dress with a draped detail at the waist. Behind her, other models are visible, some in similar green dresses and others in dark blue or navy blue dresses. The background is blurred, showing the audience and the runway environment.

Sourcing materials is another critical aspect of planning for fashion seasons. Designers and brands need to choose the right fabrics, prints, and embellishments that fit the season's theme and trends. They also need to consider factors such as sustainability, ethical sourcing, and cost-effectiveness. Designers and brands face the task of carefully selecting fabrics, prints, and embellishments that align with the season's overarching theme and prevailing trends. However, their considerations extend far beyond aesthetics. Today, factors such as sustainability, ethical sourcing, and cost-effectiveness have become paramount in the decision-making process.

The quest for the perfect materials begins with a deep understanding of the season's vision and desired aesthetic. Designers analyze emerging trends, runway shows, and consumer preferences to identify the fabrics and prints that will best bring their creative vision to life. Whether it's luxurious silks for a romantic spring collection or cozy knits for a winter lineup, the choice of materials sets the foundation for the entire design process.

Cost-effectiveness is another crucial factor in sourcing materials. Designers must strike a balance between quality and affordability to ensure their collections are both desirable and commercially viable. They navigate through a variety of suppliers, comparing prices, negotiating contracts, and assessing the durability and performance of different fabrics. Careful financial planning allows designers and brands to optimize their resources while maintaining the desired level of craftsmanship and design integrity.

Production planning is also critical when planning for fashion seasons. Designers and brands need to schedule their production timelines to meet the deadlines for each season. They need to ensure that they have enough time to manufacture their collections and that they have the right team and equipment to handle the workload.

The process of production planning begins with a comprehensive assessment of the desired collection. Designers meticulously outline their creative vision, considering every intricate detail and envisioning how each piece will come together. They take into account factors such as design complexity, the number of garments to be produced, and any specific manufacturing techniques or embellishments required.

Once the design phase is complete, designers and brands embark on the critical task of mapping out their production timelines. They carefully calculate the necessary lead times for sourcing materials, fabricating samples, and producing the final collection. Attention to detail is key, as any delays or miscalculations can have a cascading effect on the entire process.

In conclusion, planning for fashion seasons is a complex and multifaceted process that requires careful consideration of various aspects, such as trend forecasting, budgeting, material sourcing, and production planning. The fashion calendar plays a crucial role in guiding this process and ensuring that designers and brands meet the deadlines for each season. With proper planning and execution, fashion brands can stay competitive, relevant, and successful in the ever-changing fashion industry.

SIX TIPS TO OWN Your Look IN 2023

Owning your look means feeling confident and comfortable in your own skin. It's about embracing your unique style and expressing yourself authentically. Here are some tips for owning your look:

Identify your personal style

Take some time to identify what styles and colors make you feel confident and comfortable. This could involve going through your closet, taking note of what you tend to gravitate towards, and identifying any patterns or themes that emerge. Once you are more aware of your own distinctive style, you can start to make intentional choices about what you wear.

Embrace your body type

No matter your shape or size, there are clothes out there that will flatter your figure and make you feel great. Instead of trying to fit into a specific mold or follow the latest trends, focus on finding clothes that fit well and make you feel confident. This might mean experimenting with different cuts and styles until you find what works best for you.

Be confident

Confidence is vital when it comes to owning your look. Stand tall, smile, and walk with purpose. Others will notice and react favourably to you when you feel more confident about yourself.

Experiment with accessories

Accessories can be an excellent way to add interest and personality to your outfit. Try adding a statement necklace, a bold scarf, or a pair of eye-catching earrings to complete your look. Accessories are also great for mixing and matching different styles and colors.

Mix and match

Don't be hesitant to combine various patterns, textures, and styles to create a look that is uniquely yours. This could mean pairing a flowy dress with a denim jacket or combining a structured blazer with a pair of ripped jeans. Be imaginative and try out various pairings until you find something that feels right.

Dress for the occasion

While it's important to express your personal style, it's also crucial to dress suitably for the occasion. Consider the dress code and the setting when choosing what to wear. For example, you might opt for something more formal for a wedding or a job interview, while something more casual might be appropriate for a day out with friends.

In conclusion, owning your look is about feeling confident, comfortable, and authentic. By identifying your personal style, embracing your body type, being confident, experimenting with accessories, mixing and matching, dressing for the occasion, and not being afraid to stand out, you can create a look that is uniquely yours. Don't be scared to take risks and have fun with your style!



FIVE TIPS FOR ASPIRING *Fashion Models*

Becoming a fashion model is a dream for many passionate people about fashion, style, and beauty. However, it takes more than just good looks to make it in the fashion industry. To become a successful fashion model, you need to have a combination of talent, hard work, determination, and a few insider tips. Below are some steps to follow if you want to become a successful fashion model.

Determine Your Fit

The first step to becoming a successful model is to determine whether you have the right body type, height, and facial features that meet the industry standards. Female fashion models are usually between 5'9 and 6'0 tall, with slim, toned bodies and proportionate facial features. Male fashion models are typically between 5'11 and 6'2 tall, with a lean, muscular bodies and chiseled facial features. If you don't meet these requirements, don't worry; other types of modeling might fit you better, such as commercial or plus-size modeling.

Build Your Portfolio

To showcase your talent and potential as a fashion model, you must create a professional modeling portfolio highlighting your best shots. Your portfolio should include various photos, such as headshots, full-body shots, and editorial shots that showcase your versatility and range. You can work with a professional photographer or a modeling agency to create your portfolio or start by taking some high-quality photos yourself.

Get Discovered

One of the typical ways to get discovered as a fashion model is to attend an open casting call or submit your photos to a modeling agency. Look for reputable agencies in your area and submit your portfolio, measurements, and a brief introduction about yourself. You can also attend modeling events, fashion shows, or industry parties where you might meet industry insiders who can help you get noticed.

Network and Build Relationships

Networking is essential in the fashion industry, and building relationships with agents, photographers, designers, and other models can help you land more modeling gigs and advance your career. Attend industry events, fashion shows, and other modeling opportunities to meet people and build your network. Stay in touch with the people you meet; always be professional and courteous.

Keep Yourself Fit and Healthy

Maintaining a healthy lifestyle is crucial for fashion models, as they must always look their best. Eat a balanced diet, exercise regularly, and get enough sleep to keep your body and mind in top condition. Avoid unhealthy habits like smoking or excessive drinking, as they can damage your health and ruin your chances of success as a model.

Becoming a fashion model is a challenging and rewarding journey that requires hard work, perseverance, and a little luck. Follow these steps and stay focused on your goals, and you might just become the next top fashion model.





EMERGING DESIGNER SPOTLIGHT

Kavya Prakhlyati

Kavya Prakhlyati is a 27-year-old Boston-based designer focused on creating sustainable fashion rooted in femininity and romance. She draws inspiration from couture techniques, renaissance paintings, 90s movies, and her Indian heritage.

Kavya graduated with a certificate from the school of fashion design in 2019 and apprenticed for Daniel Faucher Couture, learning the craft of tailored, custom-made garments. Some of her garments have appeared on independent magazine covers, and a collection of her garments were featured in Boston Fashion Week.

Her handmade-to-order garment addresses and empowers different body types and design needs through the use of traditional sewing techniques. She believes that her customers should buy her pieces because they truly speak to them. It just so happens that she encourages sustainable production and empowers everyone along the way.

Global Elite Models magazine recently caught up with Kavya to discuss her journey in the fashion industry and here's what went down:

How did you get into the fashion industry?

I started off studying marketing and worked as a market analyst. I wanted to pursue a career in fashion, and I was always drawn to it ever since school. For many reasons, I chose to play safe with my career choice until I realised it wasn't for me and decided to do what I always wanted. I went back to school to study Fashion Design, which really helped me develop my technical skills. I have been doing this for five years now (I did internships with very talented and established designers in Boston and got my first job as a technical designer in New York) and have never looked back.

What do you like most about being a designer?

Seeing the ideas come to life! I spend a lot of time drafting patterns/draping, manipulating fabric, sewing the garment using intricate details, and then finally seeing it on my clients or models is a total dream come true, especially when they notice the little details and tell you how they feel in the dress.

Meeting other creatives in the industry is another thing I love. I'm always meeting new people (online & in-person), and listening to different perspectives and ideas is always refreshing!

Downside to being a fashion designer?

Someone commented on my TikTok saying, "how does it feel to live my dream?" and I wanted to respond by listing several reasons why the fashion industry is difficult. Still, the truth is that although many downsides exist, they can all be overcome with workable solutions. That being said, the fashion industry is very demanding, both financially and time-wise. Another downside is that the fashion industry is so saturated that it's hard to stand out, so you have to work really hard to differentiate yourself and be seen. Made-to-order designers, in particular, have trouble finding success in this 'fast-paced, inexpensive clothing' environment because their goods don't have a quick turnaround time and are expensive. Thankfully, the situation is one of the most talked-about topics at the moment, so it's easier to educate consumers about the trade-off and true cost.

What has been the most memorable experience of being in the fashion industry so far?

I would have to say that one of my most (recent) memorable experiences was having Dodie (a British singer-songwriter) perform in one of my garments. A true pinch-me moment! Her initiative to support independent designers is very thoughtful. Kudos to her and her team!

Who have been the most interesting people you've met so far?

I've had an incredible opportunity to meet so many models, photographers, teachers, and other designers in the industry! (All the pictures you see are works of these incredible artists, you will find them tagged in my Instagram account.) They truly changed my perspective on competition. For me, now, it is all about supporting each other and uplifting each other as a community because I truly understand what it takes. I'm so glad I got a chance to meet some of these creatives; they are all very interesting with unique personalities and backgrounds.



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FEATURE



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— DINNER AND A SHOW —

Located in the notoriously colourful and historic nightlife district of Kings Cross, the Bamboozle Room will transport you to another time and place for a taste of the risqué glamour of Sydney in a bygone era.

Bamboozle Room shows are performed by Sydney's most skilled and engaging dancers, comedians, and vaudeville entertainers. Tickets to public shows are available directly through the Bamboozle Room website.

The Bamboozle Room usually seats up to 70 people with table seating. This gives audiences a sophisticated cabaret experience that is safe, intimate, and as magical as ever. You'll enjoy the show and your meal from your own table while still being close to the action on stage. The food is delectable, and the cocktails are to die for.

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Robbie Canner is not your average model. At 65 years old, she has defied stereotypes and shattered barriers to become an international sensation in the world of modeling. Not only has she graced countless runways and magazine covers, but she has also taken on roles as a judge, director, and owner of prestigious pageants like Ms. Australia, New Zealand, and Oceania World Universal, Ms. Regal World Universal, and Ms. Majestic World Universal.

Robbie's journey to success reached new heights when she was crowned Ms. World in 2018/19 and Ms. World Universal Elite for 2020/21, solidifying her place as a true icon in the industry. But her achievements go beyond the glitz and glamour of the fashion world.

Having experienced the tragic loss of her son to cancer, Robbie's life took an unexpected turn. The emotional and mental turmoil she faced led her to dark thoughts, but her inner strength prevailed. Determined to make a difference, Robbie emerged from her struggles with a renewed purpose. She became a passionate advocate for mental health, spreading the message that age is no barrier to resilience and personal growth.

Robbie's platform as Ms. World provided her with a powerful voice to raise awareness and funds for cancer research. Her public profile has allowed her to promote her platform and inspire others, proving that anyone, regardless of age, can achieve remarkable things.

But Robbie's impact extends far beyond the world of pageantry. Robbie is an exceptional model and industry expert. She shares her captivating journey, shedding light on the strategies, challenges, and triumphs she has encountered along the way. From her careful brand selection to the power of confidence and digital platforms, Robbie's story serves as an inspiration for aspiring professionals in the industry.

For Robbie, the journey began by identifying brands and products that resonated with her personal brand and values. She diligently followed those that best fit her circle, delving into the intricacies of their representation. Robbie's passion for learning led her to explore similar products, unraveling the possibilities of collaboration and how they could contribute to

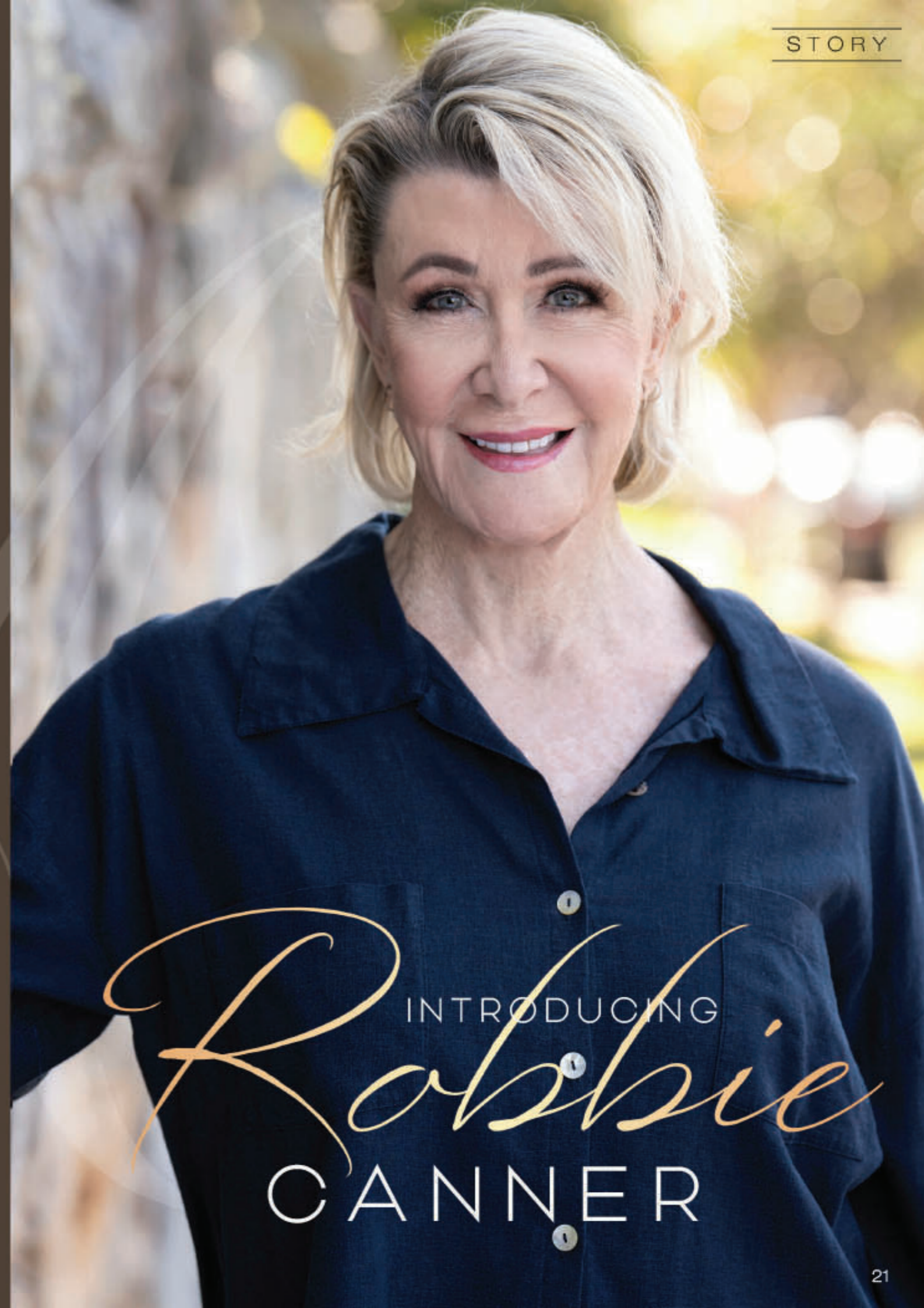
her growth. As her sphere expanded, her name became synonymous with excellence, forging a path to success.

Reflecting on her experience, Robbie emphasizes three essential factors for aspiring professionals entering the industry. Firstly, she highlights the significance of defining one's desired role within a specific product or brand, aligning it with personal business goals and online presence. Secondly, meticulous research and understanding of every aspect of the product or event provide the foundation for presenting one's unique perspective during collaborations. Lastly, Robbie encourages newcomers to exude confidence, accompanied by a comprehensive understanding of the industry, to propel themselves ahead and achieve greatness.

Robbie's journey spans decades, evolving alongside the industry's transformation. With nostalgia, she reminisces about the challenges of the '60s and '70s when agents and footwork were the primary means of communication. However, she recognizes the immense advantages that today's professionals have with the rise of social media. These platforms have revolutionized the industry, offering unprecedented opportunities to connect, network, and showcase talents. Robbie advises aspiring professionals to leverage social media's potential, harnessing its reach to enhance their careers.

Throughout her career, Robbie drew inspiration from iconic models of her generation, including Christie Brinkley, Cindy Crawford, Jane Fonda, and Jerry Hall. Their influence, along with the glossy magazines that were like bibles to young aspiring models, helped shape Robbie's growth and aspirations. Additionally, her time working at the prestigious June Dally Watkins model agency provided her with valuable insights and a stepping stone to success.

Robbie firmly believes that success in the industry lies in understanding oneself, continuous learning, and following the right path while resisting the temptation to venture into unrelated areas. Defying doubters and pursuing personal dreams with unwavering determination are the cornerstones of Robbie's achievements. With resilience and unwavering focus, she encourages aspiring professionals to set their sights high and never let anyone deter them from achieving their dreams.



INTRODUCING
Robbie
 CANNER

Amidst her modeling career, Robbie also dedicates herself to her role as a Sports Therapist. Her days are filled with video castings for commercials and TV work, showcasing her versatility and dedication. Currently, she is eagerly planning her fashion week walks in renowned fashion capitals such as New York, Paris, London, and Milan in September 2023. Robbie's packed schedule is a testament to her tireless pursuit of excellence.

Like any journey, Robbie's path has encountered obstacles. In moments of difficulty, she turns introspective, investigating where she could have made different choices and seeking opportunities for learning and growth. Robbie acknowledges that dwelling on the past serves no purpose, and instead, she approaches similar situations in the future with a fresh perspective, armed with newfound wisdom.

Outside her professional pursuits, Robbie embraces a well-rounded life. She finds solace in simple activities such as walking, unwinding in front of the TV, and cherishing moments spent with loved ones. Robbie eagerly awaits the next big adventure, eagerly anticipating the exciting opportunities that lie ahead.

Motivation, for Robbie, lies within the depths of her mind. She reflects on her situation and assesses the best path to reach her goals. Robbie draws inspiration from her photo collection, exploring ways to update her look and venture into new areas within her dreams. Casting networks and conversations with fellow professionals in the industry fuel her motivation, providing insight into the evolving landscape and spurring her onward.

Robbie Canner's journey in the social media and media industry is one of perseverance, collaboration, and incredible achievements. Her story showcases the power of strategic collaborations, unwavering determination, and the ability to adapt to changing times. Robbie's narrative serves as a guiding light for aspiring professionals, inspiring them to forge their path, seize opportunities, and leave an indelible mark in the industry. Through her experiences, Robbie proves that with passion, resilience, and a clear vision, anyone can transform their dreams into reality.





A woman with long brown hair, wearing a wide-brimmed white hat, a white short-sleeved dress with ruffles, and brown boots, is sitting on a sand dune. She is holding a brown crossbody bag and sunglasses. The background shows a beach with waves and a blue sky with light clouds. Two wooden posts are visible in the sand.

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